



INTERIORS
ASSOCIATION

ABOUT

The Interiors Association is Ireland's leading professional organisation of accredited Interior Designers, Interior design Architects and Interior Stylists. The Interiors Association was founded in 2006 with the aim of promoting the profile and status of the Irish Interiors Industry on a nationwide basis by supporting a body of professional accredited members.

In addition the IA has successfully forged strong links with closely associated industry partners in Ireland. The IA offers a unique Corporate Membership category to successful industry applicants and welcomes all enquiries in this regard.

Corporate partners are suppliers of goods and services to the Interiors Industry who wish to become preferred suppliers to IA members.

WWW.THEINTERIORSASSOCIATION.IE

BENEFITS OF JOINING



PROMOTE YOUR COMPANY WITH ACCESS TO ACCREDITED PROFESSIONALS

Our core members offer design consultancy and project management to the residential, commercial and retail sectors. By joining the IA today, your company will acquire powerful ways of developing relationships within the industry, enabling you to promote your services and goods directly to the professionals specifying these products. As a Corporate partnerer you are part of an exclusive organisation for Irish Interior Designers, with access to an extensive group of registered IA interior professionals located throughout the country.

BRANDING & MARKETING WITH THE IA

The IA is delighted to extend their use of IA branding to Corporate partners for your business and website. The IA logo is regarded as a symbol of distinction and professionalism in the Interiors Industry of Ireland. Corporate Membership brings the following benefits:

- Access to the IA logo for your promotional and marketing material
- A signed membership certificate for display
- Listing in online IA directory- Profile and Portfolio pages
- Link to your Company Website on the IA Website
- Opportunity to announce events & product news via the IA newsletter
- Networking and opportunities to market your products
- Complimentary placement opportunities in the IA newsletters
- Sponsorship opportunities
- Our Corporate Members are also welcome to advertise any vacancies they may have on our website and in our newsletter

PRODUCT TRAINING DAYS/WORKSHOPS

Product training days for our core members are held regularly in association with our Corporate Partners. IA members welcome the opportunity to gain insight on specific products, thus enhancing their knowledge. Many companies have successfully held these training sessions via webinar and other virtual means during 2020.

Product training days also allow the IA members to establish relationships with the personnel from within the Partner companies which is highly beneficial for future engagements between both parties. The establishment of the Provincial IA Chapters in 2020 ensures that product training workshops can be attended nationwide by IA members.

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HOW TO JOIN

CORPORATE PARTNERS

Applicants for corporate membership should submit the following:

- A completed online application form
- An online payment or cheque for the annual membership fee. All applications are subject to approval and applicants not meeting the listed requirements will be refunded any membership fees paid.
The application will be reviewed by the IA Committee. Once the application has been approved by the IA an invoice for the annual subscription will be issued. The partnership will commence upon receipt of payment by cheque or standing order. Membership is invoiced annually from date of joining.
- **SILVER Membership** - €349 per annum (Less than 10 employees)
- **GOLD Membership** - €549 per annum (More than 10 employees)
- A minimum of two years trading is required
- The IA reserves the right to call a potential partner to an interview
- Members included in partnership must belong to the same company
- The IA reserves the right to terminate membership at any time if it feels that a corporate partner has acted unprofessionally or unethically
- Complaints will be dealt with via the IA complaints procedure

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